



Wacom Introduces Premium Smart Styluses for Windows and Android Users

Backed by three decades of digital pen input innovation, Bamboo Smart delivers the power of note-taking and ideation to a wider audience of laptop and tablet users.

Las Vegas, USA - 7 January 2016 (CES 2016) - As mobile users demand more from their devices with the help of digital styluses, Wacom continues to innovate and raise awareness in the smart stylus category. Bamboo Smart for select media tablets and 2-in-1 devices builds on Wacom's 30 years of pen input leadership and the feedback of thousands of professional users as well as enthusiasts and hobbyists. The result is two premium Bamboo Smart styluses. The first, making its debut at CES 2016, is Bamboo Smart for select Windows® 2-in-1 devices enabled with Active Electro-Static (AES) technology. The second, introduced this past September, but new to most CES attendees, is Bamboo Smart for select Samsung® devices using Wacom's Electro-Magnetic Resonance (EMR) technology. Both styluses offer pressure-sensitive precision and sublime comfort, producing handwritten notes and rough ink concepts that feel and look like they were produced by traditional media.

Deep Digital Stylus Experience Drives Performance

"We drew on Wacom's long history and market knowledge to come up with the new Bamboo Smart styluses," says Mike Gay, Senior Vice President for the Consumer Product Business Unit at Wacom. "Not only are we opening up digital note-taking and ideation to a new set of laptop and tablet users, but we are also providing a way for users to think differently and explore new ways to communicate and collaborate."

Both Bamboo Smart styluses are designed with high quality materials and use technology developed to enhance the effortless experience of a traditional inking pen. Every subtle written or drawn detail is captured accurately. Comfortable and balanced in the hand, Bamboo Smart owners can fearlessly take notes and sketch out rough ideas and concepts on their laptops and mobile devices just like they would with pen and paper.



Press Release

Embargo – 7 January 2016

Two programmable side switches on the barrel of Bamboo Smart's AES stylus allow for fast and convenient access to regularly used commands, such as right click or double click. The stylus requires a AAAA battery that will last approximately one year when used around three hours per day. The Bamboo Smart for Samsung features one side switch and requires no batteries or any type of charging.

Bamboo Smart users will find that they can get more out of their favorite productivity apps such as OneNote and Wacom's own note-taking app, Bamboo Paper.

Current Devices Compatible with Bamboo Smart

Bamboo Smart for select Windows 2-in-1 devices:

- Dell™ Venue™ 10, 5000 Series (5050)
- Dell Venue Pro 10 5000 Series (5055)
- HP Elite x2 1012 G1
- Lenovo® ThinkPad® P40 Yoga™
- Toshiba dynaPad N72

Because AES technology is native to these devices, the Bamboo Smart works immediately, no pairing required.

Bamboo Smart for Samsung devices:

- Samsung Galaxy™ Note 3
- Samsung Galaxy Note Edge
- Samsung Galaxy Note 4
- Samsung Galaxy Note 5
- Samsung Galaxy Tab 8.0" with S-Pen
- Samsung Galaxy Tab 9.7" with S-Pen

Bamboo Smart for Samsung is battery-free and cordless.

For more compatibility information, visit wacom.com/comp

Availability and Pricing

Bamboo Smart (\$39.95 USD) is available on the Wacom eStore and online retailers such as Amazon.



Press Release

Embargo – 7 January 2016

For further information, please visit the Bamboo Smart product page at www.wacom.com.

- end -

About Wacom

Founded in 1983, Wacom is a global company based in Japan (Tokyo Stock Exchange 6727) with subsidiaries and affiliate offices around the world to support marketing and distribution in over 150 countries. Wacom's vision to bring people and technology closer together through natural interface technologies has made it the world's leading manufacturer of interactive pen tablets and displays as well as of digital styli and solutions for saving and processing digital signatures. The advanced technology of Wacom's intuitive input devices has been used to create some of the most exciting digital art, films, special effects, fashion and designs around the world and provides business and home users with their leading interface technology to express their personality.

Millions of people worldwide use the wireless and battery free pressure-sensitive digital pen technology to operate their smartphones, media tablets or desktop computers and express their individual creativity. The company offers its products also as OEM solutions to leading manufacturers serving incremental markets. Wacom's interface technology, called Wacom feel IT technologies, is also offered as an integrated solution to strategic partners. Most Tablet PC manufacturers count on the advanced features and reliability of the brand to deliver a superior user interface experience.

Press contact: (Update regional contact)

Name Here

Title

Phone

Email

Press Images:

<https://wacom.box.com/PressKit-CES2016>