



## **Worldcom Public Relations Group Elects Global Board of Directors, Names Dix & Eaton's Scott Chaikin as Global Board Chair**

- Imma Folch, LF Channel's CEO and founder, responsible for directing the new group members' recruitment department.

**Barcelona, September 08<sup>th</sup> 2015-** [Worldcom Public Relations Group](#), the leading partnership of global public relations firms, announced today the election of Scott Chaikin, executive chairman of Cleveland, Ohio-based Dix & Eaton, as chair of its global Board of Directors. Also, Imma Folch, CEO and founder of LF Channel, will be the new director of the new group members' recruiting department. The election of Chaikin, Folch and the board's 2015-16 officers was held during Worldcom's recent Annual General Meeting in Rio de Janeiro.

Dix & Eaton is an integrated communications consultancy specializing in media relations, investor relations, crisis communications and marketing communications. Chaikin has been the firm's chairman since 2000 and served as CEO from 1998 until July 1, 2015. Folch is the founder and CEO of LF Channel, a PR agency created 19 years ago and specialized in lifestyle, consumer electronics and technological markets.

In addition to Chaikin and Folch, the Worldcom board officers are:

- Chair-elect: Patrik Schober, managing partner, Pram Consulting, Prague, Czech Republic
- Past Chair: Stephanie Paul, owner, The Phillips Group Pty Ltd, Brisbane, Australia
- Treasurer: Marie-Josée Gagnon, CEO and founder, CASACOM, Montreal, Quebec, Canada
- Marketing: Carol Klimas, vice president, partner, director of PR & social media, Off Madison Ave, Phoenix, Arizona
- Business Development: Crispin Manners, Chairman and CEO, Onva Consulting, Surrey, U.K.
- Partner Satisfaction: Monty Hagler, president and CEO, RLF Communications, Greensboro, N.C.
- Governance: Corinna Voss, managing director, HBI GmbH, Munich, Germany
- Knowledge Sharing/Practice Groups: Greg Tarmin, executive vice president, managing director, PadillaCRT, New York
- Asia Pacific Region Chair: Niall Dolohan, principal consultant, TQPR, Kuala Lumpur, Malaysia
- EMEA Region Chair: Patrik Schober, managing partner, Pram Consulting, Prague, Czech Republic
- Americas Region Chair: Tom Donoghue, APR, president, Donoghue & Associates, Calgary, Alberta, Canada

"The diversity and experience of our board reflects the broad scope of Worldcom, which delivers world-class results in every market by combining deep local expertise with a uniquely supportive network," said Chaikin. "Our partners are carefully vetted and freely share their collective experience and expertise for the benefit of clients and each other. Our partnership model allows us the flexibility to meet each client's needs without the burden of a corporate structure."

"LF Channel is partner of Worldcom since 2007. This partnership allows us not only to serve our customers on a global basis, but also implementing a local focus taking into account the cultural particularities of each region" explains Imma Folch.

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### **About Worldcom Public Relations Group**

Worldcom Public Relations Group is the world's leading partnership of independently owned public relations firms, with 143 offices employing some 2,000 staff in 115 cities across six continents. In total, Worldcom partners reported combined revenue of US\$288 million last year from 3,034 clients. Established in 1988, the group was formed so that the strongest, most capable independent firms could deliver immediate impact and sustained value through the intelligent use of communications – wherever in the world a client needs support. Partners serve national, international and multinational clients, while retaining the flexibility and client-service focus inherent in independent agencies. Through Worldcom, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic areas in which they operate. [www.worldcomgroup.com](http://www.worldcomgroup.com)  
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